

Hiring?

Choose a student or graduate from BC's adventure, culinary, hospitality & tourism programs

Did you know?

Each year, hundreds of skilled and committed tourism graduates enter the workforce, trained by experienced faculty in a network of programs at colleges and universities across BC. Programs share common standards reviewed by industry leaders, so graduates are equipped with the knowledge and talent to help you succeed.

Make the connection early!

Most programs offer work experience

opportunities for students. These can be through co-operative education, internships, practicum, special projects, and mentorship programs. Hiring a student makes good business sense. It is:

- A "good fit" for overcoming temporary HR shortages.
- Your bridge back to the education system, & a pool of potential employees.
- A way to bring younger perspectives & tech-savvy input to your business.



LinkBC:
the tourism &
hospitality education
network

- BCIT · 1
- Camosun College · 2
- Capilano University · 3
- College of New Caledonia · 4
- College of the Rockies · 5
- Douglas College · 6
- Native Education College · 7
- North Island College · 8
- Northern Lights College · 9
- Northwest Community College · 10
- Okanagan College · 11
- Royal Roads University · 12
- Selkirk College · 13
- Simon Fraser University · 14
- Thompson Rivers University · 15
- University of Northern BC · 16
- University of Victoria · 17
- Vancouver Community College · 18
- Vancouver Island University · 19
- Yukon College · 20

“ Students from BC tourism & hospitality programs have the ability to adapt, and understand how to work in a team environment. ”

Jim Storie, President
Vancouver Trolley Company

student·connect
by linkBC

Use Our Student·Connect Service

Student·Connect is a service of LinkBC: the tourism & hospitality education network. We can connect you with tomorrow's tourism professionals. Here's how...

- You send us your job postings or volunteer opportunity;
- We broadcast the details to our network of colleges and universities;
- Your local institution helps you find the student that works for you!

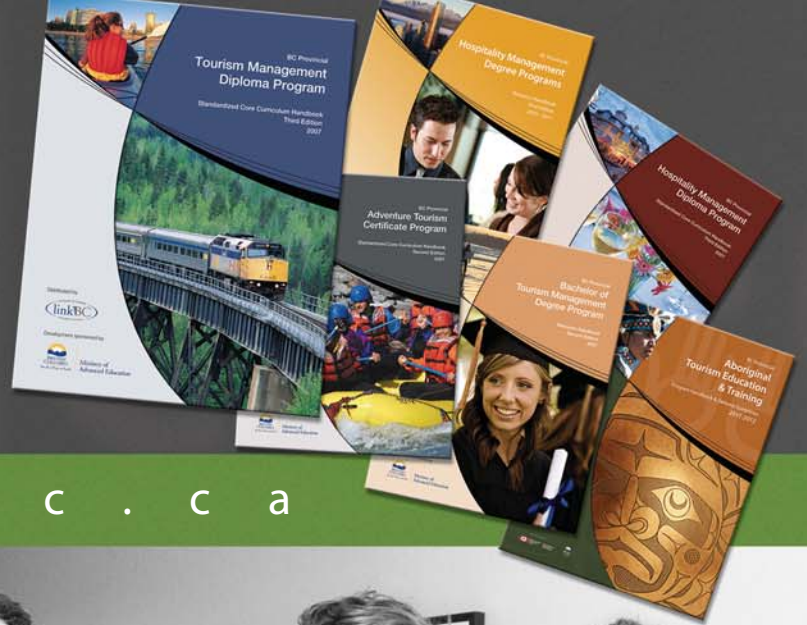
For more information, or to participate, please contact:

Morgan Westcott
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www.linkbc.ca

linkBC
the tourism & hospitality
education network

Inside: more on our network programs,
and how you can put their skills to work ...

These BC programs provide students with the knowledge and talent you need!



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The BC Tourism Learning System features an industry-validated core curriculum in these topic areas:



Adventure Tourism

The theory topics in these certificate-level programs include risk management, environmental stewardship, adventure tourism business fundamentals, foundations of leadership, guiding and outdoor skills. Field-based technical skills range from kayaking to avalanche skills, and from climbing to scuba diving. Each program offers mandatory Wilderness First Aid. Graduates of these programs are now in leadership positions in BC's adventure and outdoor recreation industries.



Culinary Arts

BC colleges and universities offer a provincially-standardized, three-level structure for professional cook training. Professional Cook (PC) 1 provides a solid foundation of basic kitchen skills. PC2 covers additional elements such as food costing, menu planning, and purchasing. PC 3 produces graduates who meet the national Red Seal standard for "Cook"; now able to work with limited supervision in all aspects of a commercial kitchen. Additional programs cover specialty competencies such as Asian Culinary Arts and Baking.



Hospitality Management

Programs are built around a common core + specialty courses framework. For students aspiring to hotel, restaurant and resort management careers, they provide knowledge and skills in a range of topics such as: accommodations, accounting, business communications, economics, food & beverage cost control, HR management, hospitality law, marketing, and organizational behaviour.





Tourism Management

These programs prepare future tourism industry professionals to serve in a wide range of sectors. Core courses include: entrepreneurship, accounting, communications, cross-cultural tourism, HR, marketing, and risk management. Specialty topics include conference & event management, facility (ski/golf) management, aboriginal tourism and outdoor recreation/resource and land-use management.


You can put their skills to work!

Programs feature practical on-the-job learning experiences, helping students transition to careers in our industry.

 paid position

 can be paid or unpaid

 unpaid

 minimum hours requirement

Experiential learning is provided under several names, including:



Co-operative Education: alternating periods of study with related work experience which makes up a significant amount (at least 30%) of the student's overall time in school.



Internship or Work Placement: either paid or unpaid work experience designed to give students supervised practical application of the theories learned in their programs.



Practicum: similar to an internship, however in BC, these are unpaid positions.



Special Projects: a cost-effective way to engage students in research and analysis to meet a specific business need (marketing analysis, customer satisfaction, existing or proposed product assessments, etc.) or community tourism planning exercise. Sometimes fees are required.



Mentorship arrangements are structured so that students must complete a minimum number of meetings with their mentor, and complete a reflective piece focused on the experience.



Work Experience: many diploma and degree programs require a minimum of 500 paid or unpaid hours prior to graduation.



“ The students from these programs learn people skills, communication skills, customer service skills, and also develop skills specific to certain occupations—whether a manager in a resort or a sous-chef at a restaurant, they are introduced to the specific skills they need to succeed. ”

Sandra White, Past Board Member, Canadian Tourism Commission

“ Students bring a fresh look at your business and workplace. ”

Ryan Matheson, Senior Regional Sales Manager, Metropolitan Hotel.



Network Schools by Region

To reach our entire network, visit www.linkbc.ca or to provide an opportunity to a student in your region, reach out to your local tourism program directly:



Co-operative Education



Practicum



Internship or Work Placement



Mentorship



Special Projects



500hrs Experience



Kootenay Rockies

College of the Rockies

Tourism and Recreation Management Diploma
Adventure Tourism Business Operations Diploma



Summer or Fall
Sheena Martin, 1-877-489-2687 x3441, martin@cotr.bc.ca

Selkirk College

Ski Resort Operations and Management Diploma



November - April
Bob Dodge, 250-505-1353, bdodge@selkirk.ca

Selkirk College

Resort and Hotel Management Diploma



April - September
Wendy Anderson, 250-505-1344, wanderson@selkirk.ca

Northern BC

University of Northern BC

Outdoor Recreation and Tourism Management Degree



Varied Start Dates
John Shultis, 250-960-5640, jshultis@unbc.com

Thompson Okanagan

Okanagan College

Business Administration Diploma
Bachelor of Business Administration (Hospitality and Tourism Management Specialty)



Sept - Dec • Jan - April • May - August
Jamie Morrow, 250-762-5445 x4209, jmorrow@okanagan.bc.ca

Thompson Rivers University

Adventure Diploma (Guide, Management, Sports, Studies)
Bachelor of Tourism Management (major: Adventure, Entrepreneurship, Management)
Events & Conventions Management Diploma
Resort & Hotel Management Diploma
Sports Event Management Diploma



Tourism Management Diploma
Jarita Heer, 250-828-5366, jheer@tru.ca

Vancouver, Coast & Mountains

British Columbia Institute of Technology

Tourism Marketing Management Diploma



January-May



March-May

David Tikkanen, 604-412-7503, david_tikkanen@bcit.ca

Capilano University

Tourism Management Diploma
Bachelor of Tourism Management Degree



May - September (diploma)



September - April (degree)

Christy Watts, 604-990-7828, cwatts2@capilano.ca



Outdoor Recreation Management Diploma
Greig Gjerdalen, 604-986-1911 x 2214, ggjerdal@capilano.ca
Late May to August

Douglas College



Hospitality Management Diploma
Mark Elliott, 604-777-6209, ellioma@douglas.bc.ca

Native Education College

Aboriginal Tourism Operations Certificate
Aboriginal Tourism management Diploma



April - June

Tanya Skvortsova, 604-873-3772 x333, tskvortsova@necvancouver.org

Vancouver Community College

Hospitality Management Diploma
Bachelor of Hospitality Management Degree



Robert Oliver (diploma), 604-443-8378, roliver@vcc.ca
Sally Gibson (degree), 604-443-8388, sgibson@vcc.ca

Vancouver Island & the Gulf Islands

Camosun College

Hospitality Management Diploma



May - September
Carl Everitt, 250-370-3145, everittc@camosun.bc.ca

North Island College

Tourism and Hospitality Management Diploma
Adventure Tourism Management Diploma



May - September
Treena Nadon, 250-923-9739, Treena.Nadon@nic.bc.ca

Royal Roads University

Bachelor of Arts in International Hotel Management



May - September

Margaret Doyle, 250-391-2600x4216, Margaret.1Doyle@RoyalRoads.ca

University of Victoria

Bachelor of Commerce (Service Management Specialization)



May - October

Marguerite Casey-Wolnicki, 250-853-3202, mcasey@uvic.ca

Vancouver Island University

Hospitality Management Diploma
Bachelor of Hospitality Management Degree



May - September

Lynda Robinson, 250-740-6428, Lynda.Robinson@viu.ca

Vancouver Island University

Tourism Studies Diploma and Bachelor of Tourism Management Degree



May - September

Micki McCartney, 250-740-6387, Micki.McCartney@viu.ca

“ I think we will always have employees who have come from these programs– they have a terrific reputation. ”

Rick Antonson, President & CEO, Tourism Vancouver